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CHAPTER 17 – ETextbooks1	163

THE QUESTIONNAIRE

CHAPTER 1 – Study Description & Demographics

- 1. Please provide the contact information requested below:
 - A. Personal Name:
 - B. Organization:
 - C. Email Address:
 - D. Phone Number:
- 2. Your organization is:
 - A. Public College
 - B. Private College
 - C. Other (please specify)
- 3. Full time equivalent enrollment for your institution is:
- 4. The annual tuition for your institution prior to any aid or deductions is:
- 5. Which phrase best describes your institution?
 - A. Community College
 - B. 4Year College
 - C. MA/PHD Granting Institution
 - D. Research University

CHAPTER 2 – Basic Dimensions of EBook Use

- 6. What is (will be) the library's total spending (\$) on EBooks, including subscriptions, downloads and other contract models for eBooks, in each of the following academic or calendar year? Exclude spending on hardware.
 - A. 2013-2014
 - B. 2014-2014 (anticipated)
- 7. Mention a few of your favorite eBook suppliers and why you like them.

- 8. How much did your library spend (\$) in the past year on eBooks or eDocuments from the following vendors? If you have not spent anything on eBooks from these vendors then put in "0".
 - A. Amazon
 - B. OverDrive
 - C. 3M
 - D. ebrary
 - E. Dawsonera
 - F. Knovel
 - G. EBSCO/NetLibrary
 - H. Baker&Taylor
 - I. Blackwell
 - I. Swets
 - K. EBL
 - L. Ingram/Coutts/MyiLibrary
 - M. Barnes & Noble
 - N. Google
 - O. All academic presses
- 9. Does your library promote the use of any of the following to your library patrons (Internet Library, Project Gutenberg, HathiTrust,) and how extensive is the use of these resources and other similar sites at your library??
- 10. When you look to purchase an eBook how do you go about doing it? Which sources do you consult to check on eBook availability?

CHAPTER 3 – eBook Formats

11. Approximately what percentage of the eBook titles your library offers are in PDF format?

CHAPTER 4 – eBook Distribution

12. What percentage of the library's total spending (\$) on eBooks was with the following type of vendor:

For example Amazon or NetLibrary would be considered aggregators while John Wiley & Sons would be an individual publisher.

- A. Aggregators (offer books from many publishers)
- B. Individual Publishers
- 13. What percentage of the library's total eBook ordering was made through the following channels:

(We are asking who did you order from and pay the bill to)

- A. Through eBook divisions of a traditional book jobber or book distributor such as EBSCO's NetLibrary, Ingram's MyiLibrary or Baker & Taylor's eBook Library and other such divisions
- B. Through an electronic information aggregator not connected to a major book jobber or distributor
- C. direct from a publisher
- 14. What percentage of the library's eBook collection spending is through contracts negotiated by consortium?

CHAPTER 5 – eBook Circulation Figures

15. What has been the growth rate of eBook use at your library in the past year, comparing if you can the last three months with the same period last year?

CHAPTER 6 – Purchasing Models

- 16. What percentage of your library's eBook spending is accounted for by the following types of model?
 - A. A model that provides a limited number of borrowings or circulations to patrons for a specified price
 - B. A subscription for unlimited patron use for a specified period of time
 - C. An ownership model similar to print purchases of books where the library becomes the perpetual owner of the book as long as it is used only by recognized library patrons
 - D. A pay per individual use where the library pays for each individual "check out" by patrons

- 17. Over the past year what has been the change in your spending in percentage terms on each of the following models: (these answers should be some percentage of 100%)
 - A. A model that provides a limited number of borrowings or circulations to patrons for a specified price
 - B. Subscriptions that allow unlimited patron use for a specified period of time
 - C. An ownership model similar to print purchases of books where the library becomes the perpetual owner of the book as long as it is used only by recognized library patrons
 - D. A pay per individual use where the library pays for each individual "check out" by patrons
- 18. Apart from works in the public domain, how many eBook titles does the library own outright through purchases from publishers or other vendors? (this figure would exclude annual subscriptions and eBooks subject to limits on the number of times that they can be borrowed or viewed)

CHAPTER 7 – eBooks from Academic Presses

- 19. What was (will be) the library's total spending (\$) on eBooks from academic presses in the following years?
 - A. 2013-14
 - B. 2014-15 (anticipated)
- 20. About what percentage of the books that your library desires to order from academic presses are typically available as eBooks?
- 21. What percentage of the books that you order from academic presses do you order in an eBook format (including those titles that you order in both print and eBook formats)
- 22. What do you think of most of the eBook purchase options offered to you by academic publishers and how might they be altered?

CHAPTER 8 – EBooks in Interlibrary Loan & Borrowing

- 23. Has the library ever used eBook rental or eBook interlibrary loan sites which enable patrons to have access to an eBook for a fee for a brief specified time period, often 30-60 days?
 - A. Yes
 - B. No

24. How much did the library spend (\$) exclusively on "borrowing rights" to eBooks defined as any model compels you to pay per time borrowed rather than unlimited rights or rights to a certain number of viewings for a set fee?

CHAPTER 9 – Who Uses What

25. In what areas is your library most anxious to build its eBook collection?

CHAPTER 10 – Use of Tablets in the Library

- 26. Does the library loan out tablet computers to library patrons?
 - A. Yes
 - B. No
 - C. No but in the works
- 27. If so what is the stock of tablet computers that the library maintains for loan?

CHAPTER 11 – Print Vs Online

- 28. For approximately what percentage of the eBooks in the library's collection would you estimate that the library also has a corresponding print copy?
- 29. If the library has an endowment, bequest, or specially dedicated fund of any kind for books, may this fund be used for the purchase of eBooks?
 - A. Yes, we have a special endowment of other dedicated fund for books but we cannot use it for eBooks
 - B. Yes, we have a special endowment or other dedicated fund for books and we can use it for eBooks
 - C. Actually we have an endowment or fund especially for eBooks or other electronic/internet resources.
 - D. No, we have no such endowment or dedicated fund for books of any kind

CHAPTER 12 – EBooks and Electronic Course Reserve

- 30. How would you describe your use of eBooks for course reserve?
 - A. Not really used at all
 - B. Scant use
 - C. Used modestly
 - D. Significant Use
 - E. Accounts for more than half of all book use on Course Reserves
- 31. Over the past two years, the use of eBooks for electronic course reserves has increased or decreased? What are the current constraints on use and what do you expect for the near future?

CHAPTER 13 - Statistics on EBook Use at the Library

- 32. In general how easy is it for you to obtain statistical data and develop reports on eBook use at your library? Is it as easy as for database use? or for general book circulation data? How cooperative are eBook vendors in helping you to develop or access this data efficiently?
- 33. What measures has your library taken to develop easy to develop and easy to use reports on eBook use at your library?
- 34. Some eBook vendors do not allow their products to be integrated into a library's systems but instead require that when an eBook link is clicked in a library catalog that the library patron be brought to the eBook vendor's platform in able to access the book. Which phrase describes your feelings about this?
 - A. It is natural that the publisher would want to retain some control
 - B. It's slightly inconvenient but not really a problem for us
 - C. It's problematic and we would like to see this changed soon
 - D. It's a major issue for us and we have or might withhold

CHAPTER 14 – EDirectories

- 35. How much did the library in the past year spend on electronic/internet versions of directories?
- 36. How much does the library plan to spend on electronic/internet versions of directories in the upcoming year?

CHAPTER 15 — Pricing

- 37. In the past year what has been the library's experience with changes in the prices of eBooks relative to the changes in price of traditional print books, online databases of full text articles, and other resources specified below
 - A. eBooks relative to print books
 - i. Price increases have been about the same
 - ii. Price increases have been higher for eBooks
 - iii. Our eBook prices have not increased
 - B. eBooks relative to online full text databases
 - i. Price increases have been about the same
 - ii. Price increases have been higher for eBooks
 - iii. Our eBook prices have not increased
- 38. What was the average percentage change in eBook prices that your organization paid in the last year?

CHAPTER 16 – EBook Collection Planning

39. Discuss your library's eBook collection strategy. How fast do you expect your eBook collection to grow? Has it led to reduced spending on traditional books? Do your library patrons make use of eBook searching capacity? How will eBooks affect your cataloguing and information literacy strategies?

CHAPTER 17 – ETextbooks

40. Describe your library's attempts to license eTextbooks? Have you approached or negotiated with any textbook publishers over eBook rights? What kind of results have you achieved? Do you have plans or a strategy in this area?

SURVEY PARTICIPANTS

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